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Global DMC Partners Members Win Eight 2017 ADMEI Awards

Global network ties for the highest number of awards out of all DMC consortiums

Washington, DC – <u>Corinthian Events</u>, <u>Destination Nashville</u>, <u>Spaintacular</u> and <u>The Destination Manager</u> received a record number of awards at the annual Association of Destination Management Executives International (ADMEI) Achievement Awards Gala in Barcelona, Spain on Saturday, January 21st. The three US-based DMCs – serving Boston, MA; Nashville, TN; and Arizona – won in all three award categories: Achievement, Excellence, and Recognition. Robert Lee from Spaintacular was presented with the Joanne O'Connor President's Award for his assistance to the ADMEI President and for exhibiting exceptional professionalism and enthusiasm for the DMC industry.

Destination Nashville won a whopping five out the eight awards given to Global DMC Partners Members, and took home the most awards out of all the DMC winners at this year's gala. Global DMC Partners tied with another DMC consortium for receiving the most awards overall.

Global DMC Partners 2017 ADMEI Award Winners:

Achievement Award Winners

Best Innovative Events \$50,001 - \$100,000

- Under Indio Skies, The Destination Manager, A Global DMC Partner
- <u>Country Chic with a City View</u>, Destination Nashville, A Global DMC Partner

Best Innovative Events \$200,001 - \$500,000

- <u>Jammin' on the Musical Midway</u>, Destination Nashville, A Global DMC Partner Best Destination Marketing
 - CMA Awards Familiarization Trip, Destination Nashville, A Global DMC Partner

Excellence Award Winners

Excellence in Event Décor/Design

• Choose to Smooth, Corinthian Events, A Global DMC Partner

Recognition Award Winners

Destination Management Rising Star

- Jacqueline Marko, CMP, DMCP Destination Nashville, A Global DMC Partner Destination Management Professional of the Year
 - Carol Norfleet, MBA, CMP, DMCP Destination Nashville, A Global DMC Partner

Joanne O'Connor President's Award

Robert Lee, DMCP – Spaintacular, A Global DMC Partner

President of Global DMC Partners, Catherine Chaulet, announced, "These four members continuously exude innovation, creativity and dedication to superior customer service as well as the DMC industry. We are so honored to have them as a part of our global network and extremely proud of them for receiving all this recognition. Winning eight awards makes it a record year for Global DMC Partners, and I'd like to give a special congratulation to Destination Nashville for taking home the highest number of awards!"

About Association of Destination Management Executives International (www.adme.org). The ADME International is the only global non-profit association dedicated to increasing the professionalism and effectiveness of destination management through education, promotion of ethical practices and availability of information to the meetings, convention and incentive travel industries, as well as the general public. ADME International represents 200 destination management professionals in North America and abroad. Each is affiliated with a destination management company (DMC). A DMC is a professional services company possessing extensive local knowledge, expertise and resources, specializing in the design and implementation of events, activities, tours, transportation and program logistics.

About Global DMC Partners: Global DMC Partners is the largest global network of independent destination management companies and sales advisors offering meeting professionals one worldwide solution for total event success. The network has exclusive partnerships with more than 65 Destination Management Companies (DMCs) that represent over 500 destinations around the globe. Each DMC provides an unparalleled level of creativity and commitment to clients by promising to deliver one-of-a-kind programs under a singular standard of excellence. Thanks to a global team with decades of experience and a passion for the industry, clients can centralize everything from DMC communication to DMC spend through one dedicated Global DMC Sales Advisor. For more information, including a complete listing of destinations in the Global DMC Partners network, please visit us online at www.globaldmcpartners.com

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