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Three Global DMC Partners Members Win Six 2016 ADMEI Awards

Global DMC Partners take home Achievement and Recognition awards

Washington, DC – [BBC Destination Management](#), [Destination Nashville](#), and [Red Velvet Events](#) received top awards at the eleventh annual Association of Destination Management Executives International (ADMEI) Achievement Awards Gala in Oklahoma City on February 13th. Apart from winning Achievement awards, BBC Destination Management’s Bonnie Boyd, DMCP, CMP, and Destination Nashville’s Rhonda Marko, DMCP, CMM, CMP were inducted into the ADMEI Hall of Fame and received the Lifetime Achievement Award for their significant contributions to the DMC industry during their careers. BBC Destination Management’s David Rome, CMP, DMCP was inducted as the 2016 Board President for ADMEI.

[Global DMC Partners](#) won in every single award category that they were nominated. BBC Destination Management won the “Best Innovative Events - \$200,001-\$500,000” category for their “[Interactive Festival at Historic Market](#)” program. Destination Nashville won both the “Best Innovative Events - \$500,001 and up” category for their “[From Edison to LED Power Your Performance](#)” program, and the “Best Creative Activity - Best Recreational Activity” category for their “[Super Workout](#)” program

Cindy Y. Lo from Red Velvet Events, was presented with the Joanne O’Connor President’s Award. This award, named in memory of one of the founders of ADMEI and its first President, Joanne O’Connor, was instituted to honor a DMC Executive who provided assistance to the ADME President during their term and exhibits exceptional professionalism and enthusiasm for the DMC industry.

Global DMC Partners President, Catherine Chaulet, proudly stated, “These awards exemplify the innovation, creativity and dedication that BBC Destination Management and Destination Nashville inject into each client program they handle. Apart from running award-winning DMCs, I am especially proud of Bonnie, Cindy and Rhonda for demonstrating such strong leadership and commitment to the DMC industry and ADMEI. This dedication is what truly makes them shine as leaders.”

About Association of Destination Management Executives International (www.adme.org). The ADME International is the only global non-profit association dedicated to increasing the professionalism and effectiveness of destination management through education, promotion of ethical practices and availability of information to the meetings, convention and incentive travel industries, as well as the general public. ADME International represents 200 destination management professionals in North America and abroad. Each is affiliated with a destination management company (DMC).

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A DMC is a professional services company possessing extensive local knowledge, expertise and resources, specializing in the design and implementation of events, activities, tours, transportation and program logistics.

About Global DMC Partners: Global DMC Partners is the only truly global network of independent destination management companies and sales advisors offering meeting professionals one worldwide solution for total event success. The network has exclusive partnerships with more than 55 Destination Management Companies (DMCs) that represent over 100 destinations around the globe. Each DMC provides an unparalleled level of creativity and commitment to clients by promising to deliver one-of-a-kind programs under a singular standard of excellence. Thanks to a global team with decades of experience and a passion for the industry, clients can centralize everything from DMC communication to DMC spend through one dedicated Global DMC Sales Advisor. For more information, including a complete listing of destinations in the Global DMC Partners network, please visit us online at www.globaldmcpartners.com

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