



FOR IMMEDIATE RELEASE
January 11, 2016

Contact: Erin Dugan
Global DMC Partners
(202) 436-9381
erind@globaldmcpartners.com

Global DMC Partners Launches 2016 Customer Advisory Board *Company announces eight trusted advisors to guide strategic initiatives*

Washington, DC – Global DMC Partners, the meeting professional’s one worldwide solution for global event success, introduces their 2016 Customer Advisory Board.

The Customer Advisory Board Members are an integral part of Global DMC Partners’ overall business strategy. Apart from providing key insights and critical feedback, the Board Members have been selected for their extraordinary influence in the meetings and events industry. They will help guide Global DMC Partner’s strategy to best meet customer needs, uncover new potential opportunities and advise on key education and programming for Global DMC Partners Annual Connection, the leading DMC industry event.

Along with company strategies, Global DMC Partners President, Catherine Chaulet looks forward to the Customer Advisory Board’s initiatives to greatly benefit Global DMC Partners’ overall client base, which mainly consists of corporate, association and third party meeting professionals. “The event industry evolves at such a rapid pace that it is imperative we capture key industry trends and embrace any and all changes that our Customer Advisory Board identifies over time. This will allow us to always stay ahead of our clients’ needs, and will ultimately strengthen our leading position in the industry.”

Board Members include: Nick Bender, Touch Associates; Kim Hester, JNR Incorporated; Amy Ingalls, Transamerica Insurance & Investment Group; Sandra Lewis, Ingram Micro; Carla Lopez, Top Service Incentive Travel & Events; Margaret Stafford, America Bar Association; Megan Tate, Petco Animal Supplies Stores; and Jeanne Weintraub, Johnson & Johnson.

About Global DMC Partners: Global DMC Partners is the only truly global network of independent destination management companies and sales advisors offering meeting professionals one worldwide solution for total event success. The network has exclusive partnerships with more than 55 Destination Management Companies (DMCs) that represent over 100 destinations around the globe. Each DMC provides an unparalleled level of creativity and commitment to clients by promising to deliver one-of-a-kind programs under a singular standard of excellence. Thanks to a global team with decades of experience and a passion for the industry, clients can centralize everything from DMC communication to DMC spend through one dedicated Global DMC Sales Advisor. For more information, including a complete listing of destinations in the Global DMC Partners network, please visit us online at www.globaldmcpartners.com

###