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Global DMC Partners Unveils New Website

Website now features interactive destination directory and enhanced content

Washington, DC – Global DMC Partners, the meeting professional’s one worldwide solution for global event success, announces the launch of their new website, www.globaldmcpartners.com. Key features of the site include a refreshed and sleek design, a new homepage explainer video, and an enriching blog and news section. The new design also creates a more engaging user experience by allowing visitors to more easily search and pinpoint destinations and Destination Management Companies (DMCs) through an interactive map and filterable search.

“Our new website’s main goal is to help our customers feel more connected to us and our DMC Partners by giving them a platform to learn more about our 100+ destinations. As a network, we can bring so much value to a meeting planner’s individual programs and overall meeting goals, and we needed to find a better way to convey that to a first-time visitor who may not be familiar with us,” said Catherine Chaulet, President of Global DMC Partners.

Each DMC in the network has a dedicated page for every destination that they serve where customers can learn more about the DMC and destination. These pages include key information such as the DMC’s history and experience, customer testimonials, destination facts, suggestions for activities and tours, images, and a map of the location.

Chaulet stated, “Our DMC Partners look forward to the enhanced visibility that the new site will provide their companies and amazing destinations. Everyone at Global DMC Partners is excited to offer this innovative, user-friendly site that is yet another global resource we can offer to our customers around the world.”

If customers would like more information beyond what the site offers, visitors can fill out and submit an online Request for Proposal (RFP) here: <http://www.globaldmcpartners.com/get-started>.

About Global DMC Partners: Global DMC Partners is the only truly global network of independent destination management companies and sales advisors offering meeting professionals one worldwide solution for total event success. The network has exclusive partnerships with more than 55 Destination Management Companies (DMCs) that represent over 100 destinations around the globe. Each DMC provides an unparalleled level of creativity and commitment to clients by promising to deliver one-of-a-kind programs under a singular standard of excellence.

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Thanks to a global team with decades of experience and a passion for the industry, clients can centralize everything from DMC communication to DMC spend through one dedicated Global DMC Sales Advisor. For more information, including a complete listing of destinations in the Global DMC Partners network, please visit us online at www.globaldmcpartners.com

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